



PATRICK SAUBER

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www.sauberdesign.com



ART DIRECTOR

611 WEBSTER ST., OTTAWA IL, 61350

PROFILE

Art Director with demonstrated success working toward multiple priorities in a fast-paced, deadline-driven environment. 15+ years of experience in Graphic Design and 5+ years of experience in managerial creative positions. Won the 2017 Marcom Gold Award for Eyewear Catalog with a Superior User Experience. Supervised the development and execution of 500+ Graphic Design projects and trained multiple designers in industry best practices.

EDUCATION

Jan 2002- May 2004

Illinois Valley Community College

Associate in Science | Associate in Arts
Phi Theta Kappa | Philosophy Foundation
Scholarship | English Literature Scholarship

Oglesby IL, 61348

Jan 2007 - May 2008

Full Sail University

Computer Animation
Phi Theta Kappa | Academic Scholarship

Winter Park FL, 32792

EXPERIENCE

Feb 2017 - Jan 2021

Ottawa IL, 61350

Digital Art Director / Adventure Marketing Solutions

- Partner with copywriter/creative director to produce creative work that fosters results based on client goals
- Lead the ideation and execution of multiple client projects from social media campaigns to tradeshow booth design and implementation
- Mentor junior designers and shape the visual design of deliverables
- Participate in authoring and regular review of department SOP manuals
- Maintain excellent knowledge of Adobe CC (Photoshop, InDesign, Illustrator)
- Oversee scheduling and implementation of social campaigns for multiple clients

Jan 2018 - Dec 2018

Remote

Marketing Consultant-Art Director / Saren Restaurants

- Manage overall look and feel of brand collateral
- Participate in corporate brand strategy meetings and present creative solutions
- Ensure all projects completed in a creative and timely matter
- Identify and vet potential print vendors
- Prepare all files for print production and/or web implementation

Feb 2012 - Feb 2017

Ottawa IL, 61350

Senior Graphic Designer / Adventure Marketing Solutions

- Conceptualize and execute high-quality design and creative assets across channels
- Contribute to small scale photo shoots in partnership with the Art and Creative Directors
- Ensure design assets meet production standards
- Contribute to conceptual design for pitches and business development

CERTIFICATIONS

Lynda.com - Art Direction

Facebook Certified Digital
Marketing Associate

Sprout Social Certified
Professional

Houzz Certified Marketing
Consultant

AWARDS

August 2019 | Competitive Edge
Standout Exhibit

Effective Visual Communications
category

December 2017 | Marcom

Marcom Gold Winner

Print Media/Direct Marketing/
Catalog category

SKILLS

- Photoshop
- InDesign
- Illustrator
- Sprout Social
- Facebook Ads Manager
- Branding/Identity
- Social Media Marketing
- Team Leadership
- Project Management